



## Notice of Privacy Practices

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This notice describes how health information about you may be used and disclosed and how you can get access to this information. Please review it carefully.

Federal (HIPAA– Health Insurance Portability and Accountability Act) law is written to protect the confidentiality of your health information. The most significant variable that has motivated the Federal government to legally enforce the importance of the privacy of health information is the rapid evolution of computer technology and its use in healthcare. The government has appropriately sought to standardize and protect the privacy of the electronic exchange of your health information. This has challenged us to review not only how your health information is used within our computers but also with the Internet, phone, faxes, copy machines and charts. We believe that this has been an important exercise for us because it has disciplined us to put in writing the policies and procedures we use to ensure the protection of your health information everywhere it's used.

We want you to know about these policies and procedures which we developed to make sure your health information will not be shared with anyone who does not require it. Our office is subject to State and Federal law regarding the confidentiality of your health information and in keeping with these laws; we want you to understand our procedures and your rights as our valuable patient.

We will use and communicate your HEALTH INFORMATION only for the purposes of providing you treatment, obtaining payment and conducting health care operations. Your health information will not be used for other purposes unless we have asked for and been voluntarily given your written permission.

How your HEALTH INFORMATION may be used:

### **Provide Treatment**

We will use your HEALTH INFORMATION within our office to provide you with the best health care possible. This may include administrative and clinical office procedures designed to optimize scheduling and coordination of care between physicians, physician assistants, nurses, and business office staff. In addition we may share your health

information with referring physicians, clinical and pathology laboratories, pharmacies or other health care personnel providing you treatment.

### **Obtain Payment**

We may include your health information with an invoice used to collect payment for treatment you receive in our office. We may also do this with insurance forms filed for you in the mail or sent electronically. We will be sure to only work with companies with a similar commitment to the security of your health information.

### **Conducting Health Care Operations**

Your health information may be used during performance evaluations of our staff. Some of our best teaching opportunities use clinical situations experienced by patients receiving care at our office. As a result, health information may be included in training programs for students, interns, associates and business and clinical employees. It is also possible that health information will be disclosed during audits by insurance companies or government appointed agencies as part of their quality assurance and compliance reviews. Your health information may be reviewed during the routine processes of certification, licensing or credentialing activities.

### **Patient Reminders**

Because we believe regular care is very important to your general health, we will remind you of a scheduled appointment or that it is time for you to contact us and make an appointment. Additionally, we may contact you to follow up on your care and inform you of treatment options or services that may be of interest to you or your family.

These communications are an important part of our philosophy of partnering with our patients to be sure they receive the best preventative and curative care modern medicine can provide. They may include postcards, folding post cards, letters, telephone reminders or electronic reminders such as email (unless you tell us that you do not want to receive these reminders).

### **Abuse or Neglect**

We will notify government authorities if we believe a patient is the victim of abuse, neglect or domestic violence. We will make the disclosure only when we are compelled by our ethical judgment, when we believe we are specifically required or authorized by law or with the patient's agreement.

### **Public Health and National Security**

We may be required to disclose to Federal officials and military authorities health information necessary to complete an investigation related to public health or national security. Health information could be important when the government believes that they public safety could benefit when the information could lead to the control or prevention of an epidemic or the understanding of new side effects of a drug treatment or medical device.

### **Law Enforcement**

As permitted or required by State or Federal law, we may disclose your health information to a law enforcement official for certain law enforcement purposes, including, under certain limited circumstances, if you are a victim of a crime or in order to report a crime.

### **Family, Friends and Caregivers**

We may share your health information with those you tell us will be helping you with your home hygiene, treatment, medications, or payment. In case of an emergency, where you are unable to tell us what you want, we will use our very best judgment when sharing your health information only when it will be judgment when sharing your important to those participating in providing your care.

### **Coroners, Funeral Directors and Medical Examiners**

We may be required by law to provide information to coroners, funeral directors and medical examiners for the purposed of determining a cause of death and preparing for a funeral.

### **Medical Research**

Advancing medical knowledge often involves learning from the careful study of the medical histories of prior patients. Formal review and study of the medical histories as a part of a research study will happen only under the ethical guidance, requirements and approval of an Institutional Review Board.

### **Authorization to Use or Disclose Health Information**

Other than what is stated above or where Federal, State, or Local law requires us, we will not disclose your health information other than with your written authorization. You may revoke that authorization in writing at any time.

### **Patient Rights**

This new law is careful to describe that you have the following rights related to your health information.

**Confidential Communication**

You have the right to request restrictions on certain uses and disclosures of your health information. Our office will make every effort to honor reasonable preferences from our patients.

**Inspect and Copy Your Health Information**

You have the right to read, review and copy your health information including your complete chart, x-rays and billing records. If you would like a copy of your health information, please let us know.

**Amend Your Health Information**

You have the right to ask us to update or modify your records if you believe your health information records are incorrect or incomplete. We may need to charge you a reasonable fee to duplicate and assemble your copy. In order to standardize our process, please provide us with your request in writing and describe your reason for the change.

Your request may be denied if the health information record in question was not created by our office, is not part of our records or if the records containing your health information are determined to be accurate and complete.

**Documentation of Health Information**

You have the right to ask for a description of how and where your health information was used by our office for any reason other than for treatment, payment or health operations. Our documentation procedures will enable us to provide information on health information usage from April 14, 2003 and forward. Please let us know in writing the time period for which you are interested. Thank you for limiting your request to no more than six years at a time.

**Request a Paper Copy of this Notice**

You have the right to obtain a copy of this Notice of Privacy Practices directly from our office at any time. Stop by or give us a call and we will mail or email a copy to you.

We are required by law to maintain the privacy of your health information and to provide to you and your representative this Notice of our Privacy Practices. We are required to practice the policies and procedures described in this notice but we do reserve the right to change the terms of our Notice. If we change our privacy practices we will be sure all of our patients receive a copy of the revised Notice.

You have the right to express complaints to us or to the Secretary of Health and Human Services if you believe your privacy rights have been compromised. We encourage you to express any concerns you may have regarding the privacy of your information.

Rosemark WomenCare Specialists